

Privacy Policy

Effective Date: 07/06/2025

Local ("we," "us," or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application and/or website www.meetlocalapp.com (collectively, the "Services").

We comply with applicable data protection laws, including the **General Data Protection Regulation (GDPR)**, the **California Consumer Privacy Act (CCPA)**, and the **Children's Online Privacy Protection Act (COPPA)**.

1. Information We Collect

a. Information You Provide to Us:

- Name
- Email address
- Phone number
- Account credentials
- Age or date of birth (to comply with age restrictions)
- Payment information (if applicable)
- Any other information you provide when contacting us or using the Services

b. Information Collected Automatically:

- IP address
- Device information (device type, operating system, unique device identifiers)
- Browser type
- Usage data (pages visited, time spent, interactions)
- Location data (if enabled)

c. Information from Third Parties:

- If you connect third-party services (e.g., Google, Facebook), we may collect information from those accounts with your consent.
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2. How We Use Your Information

We use your information to:

- Provide and maintain the Services
- Personalize your experience
- Process transactions

- Communicate with you (e.g., updates, security alerts)
 - Enforce our Terms of Service
 - Comply with legal obligations
 - Analyze usage trends to improve the Services
 - Detect and prevent fraud or security issues
 - Serve relevant advertisements, where permitted
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3. Legal Basis for Processing (GDPR)

If you are located in the European Economic Area (EEA), we process your personal data based on the following legal grounds:

- **Consent** (e.g., for marketing or location data)
 - **Performance of a contract** (e.g., providing the Services)
 - **Legal obligations**
 - **Legitimate interests**, provided they are not overridden by your rights
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4. Your Rights (GDPR & CCPA)

a. Under GDPR (for EEA users): You have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion ("right to be forgotten")
- Restrict or object to processing
- Data portability
- Withdraw consent at any time
- Lodge a complaint with a data protection authority

b. Under CCPA (for California residents): You have the right to:

- Know what personal information we collect, use, and share
- Request access to your personal information
- Request deletion of your personal information
- Opt-out of the sale of your personal information (we do **not** sell personal information)
- Non-discrimination for exercising your rights

To exercise these rights, please contact us at: benjamin@universallythinking.com

5. Children's Privacy (COPPA)

Our Services are not directed to children under 13, and we do not knowingly collect personal information from children under 13 without verifiable parental consent. If we become aware that we have collected such information, we will delete it promptly.

6. Data Sharing and Disclosure

We do not sell your personal information. We may share your information with:

- Service providers (e.g., hosting, analytics, customer support)
- Legal authorities if required by law
- Business transfers (e.g., merger, acquisition)
- With your consent

7. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Enable core functionality
- Analyze site usage and performance
- Personalize content and ads
- Remember your preferences

You can control or disable cookies through your browser settings. Some features may not function properly without cookies.

8. Advertising and Analytics Disclosures

We may partner with third-party advertising and analytics providers who collect information about your interactions with the Services to:

- Deliver personalized ads
- Measure ad effectiveness
- Analyze website and app usage

These providers may set their own cookies or tracking technologies. We do not share personal identifiers with advertisers without your consent.

Where required by law, we will obtain your explicit consent before using cookies or serving targeted advertisements.

9. Data Security

We implement appropriate technical and organizational measures to protect your personal information. However, no system is 100% secure. You use the Services at your own risk.

10. International Data Transfers

Your information may be transferred to and processed in countries outside your own, including countries that may not provide the same level of data protection as your jurisdiction. Where required, we ensure appropriate safeguards are in place.

11. Retention of Your Information

We retain your information for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required by law.

12. Data Protection Officer (DPO)

We have appointed a Data Protection Officer to oversee our data protection efforts. If you have questions about your data or this Privacy Policy, please contact:

Data Protection Officer \ Benjamin Barnett \ benjamin@universallythinking.com

13. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting the updated Policy on our website or app and updating the "Effective Date."

14. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Universally Thinking \ benjamin@universallythinking.com

By using our Services, you agree to the terms of this Privacy Policy.